

Entourage Yearbooks is excited to announce the first annual...

# Yearbook Contest!

Win awesome cash prizes for your school!

**1st Prize  
\$200**

Enter your book in any of these 4 categories...

- Photography
- Overall Theme
- Layout Design
- Cover Design

**Send in up to 3 submissions for each category!**

## Overall Theme

Theme development will be judged on use of verbal and graphic elements carried through the entire book including the cover.

## Photography

*please submit individual photos*

Photographs will be judged on overall composition, and must fall into one of these categories:

- Sports/Action
- School Spirit
- Creative/Artistic



## Cover Design

Covers will be judged on

- Overall Design
- Relevance to School and/or year
- Use of visual and verbal elements



## Layout Design

*please submit individual layouts*

Layouts will be judged on

- Overall Design
- Use of innovative techniques
- Includes yearbook elements, captions, headlines, quotes, dominant element etc.
- Innovative use of software

  
REMEMBER EVERYTHING

# How to submit your entry...

## Official Rules

### Entries:

All entries must be the work of a school using Entourage Yearbooks as their 2010 Yearbook Publisher. The content submitted for the contest must have appeared in the 2010 Yearbook. Each school can submit up to 3 entries in each category.

Entries may appear on the Entourage Yearbooks website and in future marketing materials.

### Submission: All entries must be in by July 15th.

**Cover/Layout** submissions must be sent as both a PDF and a packaged file.

**Photography** submissions must be sent as a JPG or as a printed photograph.

**Theme** submissions only need to fill out the Entry form. We have a copy of your book already.

To submit your files fill out the form and email it to [lori@entourageyearbooks.com](mailto:lori@entourageyearbooks.com)

Please send your files to us though: <http://dropbox.yousendit.com/entourageyearbooks>

If your photos are small enough you can email them to [lori@entourageyearbooks.com](mailto:lori@entourageyearbooks.com)

Please write "Yearbook Contest" your school name and your contact information in the comments box.

### Judging: Winners will be announced online – and contacted by email August 20th

Entries will be judged by a combination of Entourage Yearbooks Specialists and Guest Judges.

Our guest judges will each have professional experience in Yearbooks, Journalism, Graphic Design, Photography, or Publishing.

### Prizes: Cash Prizes will be awarded directly to the school.

Remember to vote for your online favorites! Prizes will be awarded for online favorite winners too!

# Entry Form

**Please fill out and send back with your entry.**

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Advisor's Name \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Grade Level \_\_\_\_\_

Advisor's Signature \_\_\_\_\_

Which contest is your school entering? Limit of 3 entries per category.

- Photography** (select category)     **Cover**     **Layout Design**     **Theme**
- School Spirit
  - Sports/Action
  - Creative/Artistic

**Please answer the following short essay regarding your entry.**

What inspired your design/photograph/theme? \_\_\_\_\_

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Describe how your yearbook staff works? \_\_\_\_\_

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